



ELEVATE YOUR ONLINE PRESENCE

Your online presence is so much more than your website. It's where you show up in search results. How you attract and engage audiences. The way you use social media, email, ads, newsletters, directory listings and blogs. And, it's where you convert visits into relationships, customers and sales. That's what we build for our customers.

SET YOUR SITES HIGHER

WebTech Marketing helps small to medium-sized businesses and organizations achieve rapid performance-driven results that continue to grow over time.

WEBTECH CLIENTS - AVERAGE IMPROVEMENTS

First 3 Months

24%

INCREASE IN ORGANIC SITE TRAFFIC

134%

INCREASE IN LEAD CONVERSIONS

First 12 Months

>75%

INCREASE IN ORGANIC SITE TRAFFIC

>300%

INCREASE IN LEAD CONVERSIONS

39%

INCREASE IN ORGANIC SITE TRAFFIC

25%

INCREASE IN LEAD CONVERSIONS

Years 2-3

TOP FLIGHT SERVICES

- Site analysis, architecture and development
- Consulting, strategy and education to enable continual results over time
- Site maintenance, support and hosting
- Content development and deployment over multiple integrated media:
 - Web
 - Email
 - Newsletters
 - Blogs
 - Ads
 - Directory listings
 - Social media
- Marketing automation, strategy and implementation
- Organic SEO, including:
 - Assessment
 - Implementation
 - Monthly analytics
 - Responsive adjustments and recommendations
- Paid SEO, online advertising and pay-per-click
- AdWord identification, deployment, monitoring and maintenance



We set your sites higher.



YOU'RE THE CAPTAIN, WE'RE YOUR PILOTS

At WebTech, we only succeed when you do. So, we design our solutions to be scalable from the start. We're responsive and available – especially with urgent issues.

We're not afraid to challenge assumptions and ask questions to create the right solutions. Above all, we insist on integrity, fulfilling promises and adhering to the highest legal and ethical standards.

SKYROCKET PAST YOUR COMPETITION

Elevating your online presence will help you:

- Strengthen audience attraction
- Improve audience engagement
- Reduce bounces
- Get more click-throughs
- Increase length of page views
- Increase visibility in search results
- Deepen brand exposure and awareness
- Achieve consistent conversions

Your online presence works harder for you and you achieve a significant return on investment.

Take the next step with a free, no-obligation assessment of your online presence. Then, fasten your seatbelt, prepare for takeoff and enjoy your flight to success.

ONLINE ROCKET SCIENCE

If you want your business to soar online, we're the team to help you do it. We are:

- On the cutting-edge of search engine algorithms, rules, tools and technologies
- Adept at developing responsive sites for multiple platforms and devices
- Data-driven, ready to report and interpret analytics and other metrics
- Business-driven, delivering tangible, measurable results
- Experts in multiple applications and programming languages
- Continually seeking and acquiring new, cutting-edge skills and knowledge
- Proactive communicators offering insights and practical recommendations

WEBTECH MARKETING SERVICES

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